

Step Up and State Your Name!



Roger Smith
President & CEO
American Income Life

### Step Up and State Your Name!

The other night I watched the movie Miracle. It is one of those feel good movies about determination and winning. It tells the story of the 1980 U.S. Olympic Hockey Team and the coach, Herb Brooks, who brought his team to a triumphant victory, marking one of the greatest moments in sports history.

As many of you know I'm not really a sports buff, but this movie has several scenes which keep running through my mind.

The main scene which stands out is where the team plays an exhibition game against the Norwegians in preparation for the Olympics. The team, as a whole, is unfocused and, as a result, is defeated. After the Norwegian team leaves the ice, the coach tells the US team to remain. He explains, if they are not going to work during the game, they are going to work after the game.

Herb Brooks asks his assistant coach to get a whistle because they are going to do drills. The assistant coach blows his whistle and the team skates, at full speed, from one end of the rink to the other. "Again," says the coach, and the assistant coach blows the whistle and the team skates. "Again," he says, and the whistle blows. "Again! Again! Again! Again! The whistle keeps blowing and the team keeps skating. Finally, the lights in the arena go out and still the whistle blows. After many repetitions, the assistant coach says, "Herb, it's too much." Herb, however, ignores the plea and repeats, "Again."

By this time, the players are puking, the team's doctor is demanding for the exercise to stop, and then, one of the players says, gasping, "My name is Mike Eruzione, I'm from Massachusetts, and I play for the USA."

This was a very pivotal point in the movie. For those of you who have not seen it, up until that moment whenever the players introduced themselves, they would say where they were from and for what college they played. But at that moment, there was a breakthrough. This one player finally understood they were all playing for one team – the USA. At that point, they stopped working as individuals and started working as a team.

The story ends as the USA is driving to bring home the gold in a sturning upset over a Russian team that had been unstoppable. They are victorious, the coach tells them to hit the showers and, as they say, the rest is history. This scene should stand as a reminder we are all playing for the same great team – American Income and National Income. However, I do believe we all could learn a lesson from the bockey players who started out as individuals and ended up as a formitable group of players.

I don't believe we have weathered the last four years with blood and sweat to turn this Company around, to make it one of the modern age miracles in the insurance industry today, to stand and announce individual success. I believe we made it a success because of our consistent "all for one and one for all" attitude.

I remind you of this because it will be our solidarity, as a team, as a formitable group of professionals, which will get us through the challenges facing us in the last six months of the year.

An you face these challenges, I want you to think of me as your coach. I'm going to be blowing that whistle, the only difference is instead of me saying "again!" I'm going to be saying, "Recruit!" "Quantity!" "Quality!" "Focus and stay the course!" I will be saying these things over, and over again until it becomes second nature.

I want you to know, as your coach, we are going to win this game. With your continued focus on working as a unit in mastering recruiting, quantity of business, and quality of business, we are sure to succeed. But it is important to remember not to lose focus and keep our skates on the ice, so to speak. It might not be easy, but if we pull together, it will all come together.

Let's not confuse ourselves though. This Company wants growth and wants each and every one of you to succeed. We want you to hit minimum standards, we want you to recruit new agents, and we want you to work on business quality. We want you to be financially independent. We want you to be with this Company your entire career, and we are sure your level of commitment is equal to that of the 1980 U.S. Olympic Hockey Team.

Again, I want this team to keep winning and for you to be a part of that winning team - the whistle is blowing!

My name is Roger Smith, I'm from Waco, Texas, and I play for American Income Life.

#### Dares to Remember

### Monday, June 28, 2004

All business and PR credits must be in the Home Office to count for June production.

### Monday, July 5, 2004

The Home Office will be closed for the Independence Day holiday.

### Wednesday, July 28, 2004

All business and PR credits must be in the Home Office to count for July production.

### Total Bonuses Paid Out

This month AIL and NILICO paid a total of \$655,864.96 in bonuses. For more information on the monthly bonuses, turn to Page 15.

#### Required Retention Rate

Effective Jan. 1, 2004, to be eligible for bonuses and featured in Spotlight, top Producers must meet the required Retention rate or the minimum Net to Gross. Net to Gross is used only during the Producer's first eight months.

Retention: 67.0%

Net to Gross:

78%

### Congratulations are in Order!

Howard Wilson, an SA with the Steve Friedlander Agency, achieved \$100,000 of 13month in-force premium.

Rob Hay, formerly an MGA with the Rick Altig Agency, has been promoted to an SGA in Virginia.

Paul Rumbuc, formerly an MGA with the Durhon Oldham Agency, has been promoted to an SGA in Michigan.

Rusty Jewell has been promoted to an SGA partnership, the Jewell-Nitkowski Agency in South Carolina.

Bill Taylor, formerly an MGA with the Dan Phillips Agency, has been promoted to an SGA in Oklahoma.

### cook for the Asterisk

The asterisks, shown throughout the magazine, indicate that place will be a year-to-date award winner. The Producers, who will be recognized at the Cancun Awards Presentation, are as follows: the top SGA from each category, the top two PR Managers and the top two PR Representatives from each category, the top five MGAs, the top five GAs, the top SA, and the top ten Individual Producers. Check your production! If there is an asterisk by your position, you could be on your way to The Fiesta Americana in Cancun! The convention will be held June 26-29, 2005.

#### Correction

Last month's number five MGA was published incorrectly. The number five MGA should have been Joshua Goodman with the Bill Jennings Agency. We are sorry for any confusion this may have caused.

### Additional Information on Convention Qualifications

It is now possible for an Agent to qualify for convention hased on consecutive honus qualifications.

Career Agents, SAs, and GAs, can qualify for convention provided they carn a Retention Bonus, or a New Agent Bonus for five of the last seven months of the year. MGAs can qualify for convention provided they carn a Leadership Bonus for five of the last seven months of the year.

The qualifier must have a 67 percent Retention as of Dec. 31, 2004 in order to be eligible – they cannot lock-in early. The months that will be used in the evaluation are June through December production bonuses.

These new qualification guidelines are in addition to the guidelines which were published at the beginning of the year.

### dispacy Awareness

The protection of our applicants' and policyholders' personal health and financial information is an important topic to make every Producer in your Agency aware of. As a Producer for American Income and National Income, you are in contact with this protected information so it is very important to be familiar with the Company's Privacy Policy. Our Privacy Policy is posted at www.ailife.com and www.nilife.com. It is important to review this policy because you come in contact daily with protected information, and you must be vigilant not to disclose this information in a way which violates privacy laws.

#### usurable Interest

The concept of insurable interest is that the owner and beneficiary of a policy must have an interest in the continuance of the life of the proposed insured at the time of application. The law recognizes that an individual has an unlimited insurable interest in his or her own life and is generally able to name who they want as a beneficiary. Parents and grandparents have insurable interest in their children and can therefore own their child's insurance policy and spouses have an insurable interest in one another and can own each other's policy so long as the proposed insured has applied for coverage. Generally, no insurable interest exists between an aunt, uncle, niece, nephew, cousin, or relative by marriage unless a dependent relationship can be established. All applications are considered for reasonableness and are evaluated on the fact that the face amount is reasonable based on the relationship and financial need.

For the vast majority of life applications, insurable interest is not an issue since the owner, applicant, and proposed insured are generally all the same person and they name a dependent as the beneficiary. However, occasionally there are applications where a person who has no insurable interest in the proposed insured, is listed as the payor, and often times, the owner. The fact premiums are being paid by someone other than the proposed insured does not create an insurable interest in the life of the proposed insured. Insurable interest is not connected in any way to who pays the premium.

Since the owner of a policy has complete control over the policy once it is issued, they must satisfy the insurable interest requirement at the time of application. Owners have the right to change the beneficiary, take out a loan, or cash surrender the policy. It is important for the owner and beneficiary to bave insurable interest in the life of the proposed insured at the time of the application, or it will be determined there is no apparent reason for the coverage and the app will be declined.

### emor 10 App

For those of you who have the Senior 10 products available to you, you will be receiving a new version of the application the next time you order these apps. The application has revised underwriting questions. To find out more about this updated application and version approved to sell in your state, log onto the Agency Resource Center. Information regarding the application is linked to the product description.

### ourrolled Business

Controlled business are applications written on a Producer, their immediate family, or where the Producer is the payor on the policy. We do not advance Producers on controlled business sales. No production credit is given either. Here is a simple definition of who is considered controlled business: Agent, mother, father, brother, sister, spouse, child, grandparent, aunt, uncle, cousin, or any application where the Producer is the payor on the policy.

You are responsible for marking controlled business so that it is easily distinguished. At the top of every controlled business application, please mark "controlled business." In addition, the transmittal has been updated to add a blank for the listing of controlled business. Please mark this blank as well.

### apse Section of the Advance Report

It is important you remember the lapse portion of the weekly advance report details all first year lapses and marks first exposure lapses with an # sign appearing to the left of the billing mode. This sign indicates a draft failure for the second payment, or a lapse with only the initial premium being paid.

Under the lapse heading, the report sums these events separately in the "totals" column for your weekly lapses. You can see the premium of first exposure lapses compared to the total of all lapses for the week.

Priority should be given to the reinstatement of these first exposure cases as they are your most recent lapses. Also, a high number relative to your total lapses could well be an indication of "weak sales" and should be addressed in a review of your training procedure.

### merican Income Life

For over half a century, American Income Life Insurance Company has en meeting union families needs. We are a leader in ne union insurance market, nd are rotally committed to neeting the needs of union nembers through personal one-on-one service and complete Home Office ustomer support. You can ount on AIL to do what it says it will do.

### Spotlight

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> Home Office 254-761-6400

### Web sites

ailife.com aillfecareers.com nilife.com

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> Freddie Aguilar evpg@aol.com

6 2004 by American Income Life Insurance Company

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### Promoted To Supervising Agent

Stephen Adams Nick Nitkewila annivana

Martin Alvarea Eric Neal Texas

John Anguello Dan Phillips New Mexico

Joseph Haughn Vic Hanouck Kentucky Crystal Bernard

Nick Nitkowski

Louisiana David Brown Nick Nitkowski Louisiana

Catherine Bundy Gen-Gen-Bitman Missingra

John Buss Rick Mansfield Malne

Chad Cannella Eric Giglione New Jersey

Milison Cha Eric Giglione New Jersey Jock Conley Gen-Gen-Bitman

Illinois Kari Corder

Eric Giglione New York Richard Gurcia Marr Blumer Macyland

Joseph Fern

Gary Greer Hawall

Eric Neul Terras

Eric Davies Eric Giglione New Jersey Harlenc Diaz

Rick Altig James Fagan Puerto Rico Manitoha

William Lankitus Eric Giglione Delaware

Peter Luckhurst David Zophin Connecticut Dennis Luganieves

Rick Altig James Pagan Puerto Rico Jason Johnson Jny Madison Ali Shahrak Nick Nitkowski

North Carolina John Keiderling Eric Giglione New Jersey

Evan Kishpaugh Altig-Orlevic Nevaua Frie Laboratere

Milton Miller Vie Hancock Kennucky Jim Norris Williams-Williams Georgia

guisiana

Prol Mahoney

Kentucky

Vic Hancock

Devin Phillips Furer-Whittinghill California

Richard Plummer Gen-Gen-Bitman Missouri Scott Frimm

Altig Orlovic Todd Richardson Pat Shehan

Alabama Karl Schnekert Altig-Orlevic Nevado Jessica Smith

Mare Zipper Florida Michael Sweet David Brister

Massachusetts

Tracy Tenholder Vic Hancock Kentucky Michael Todd

David Brister Massachusetts Paula Vayar

Eric Giglione New York Kristin Wall Rick Altig Ontario

### Promoted To General Agent

Derrick Bates Steve Green Texas

William Burbink Durhon Oldbam New York

Diane Carrion Eric Giglione New Jursey

James England Vie Hancock Kentucky

John Farley Joseph Manone

Darlene Fuster David Brister Massachusetts Mary Frechette David Brister Massachusetts

Salvatore Giacchi Frie Giglione New Jersey

Matthew Gilstrap Gen-Gen-Bittingto Kansas

Noe Gonzales Jamie-Fon California Kevin Baines

Ramor Koulado New Branewick John Hentschel

Par Sheban Alabama

Edward Johnson Mare Zipper Finelda

Sarah Kacinski Gen-Gen-Bitmas Missouri

Russell Lewis Durhon Oldham New York Joanne Marks John Akers

Nebraska

Erle Tuttobene Steen Green Texas

Vincent Terrie

Gen-Gen-Bitman

Godley Varghese Eric Giglione New York

Michael Ziela David Brister Massachusetts

### Promoted To Master General Agent

David Ackerman Exic Giglione New Jersey Terrence Adams

Eric Neal Texas Astrid Ayala Diaz James Fagan Puerto Rico

Gen-Gen-Birman Missouri Adam Cruts Gen Gen Bitman Harpreet Gujesl Rick Altig British Columbia

**Dustin Baxter** 

Mathew Hart Dim Surace Tim Schroeder Marc Morton

West Virginia Roger Tasaka Hawali



Carla Miller

Omaha, NE



Jack Conley

Kansas City, MO



Phillip LaCross Reno, NV



. Brian Yelton

Kansas City, MO



. Andrew Johnson

Harrisburg, PA



Timothy Cruise

Woodridge, IL



Arkadi Nulman

Las Vegas, NV



Mary Ann Gaelic

Auckland, NZ



DeSheila Hargrove

Edison, NJ



Lawrence Tenamore

Woodridge, IL

### May Production

All Time Record to Beat

Month: \$51,235 Net ALP Marlon Underwood

Name	Net ALP	NG▲	Rtn	MGA	SGA
1. Carla Miller	\$17,315		81.0	Carla Miller	John Akers
2. Jack Conley	16,779	93		Michael Beck	Gen-Gen-Bitman
3. Phillip LaCross	16,637	100		Dustin Venekamp	Altig-Orlovic
4. Brian Yelton	16,592	100		Terry Sullivan	Gen-Gen-Bitman
5. Andrew Johnson	16,453	100		Frederick Hadayia	Durhon Oldham
6. Timothy Cruise	15,977		84,9	Steven Jakubezak	Robert Olson
7. Arkadi Nulman	15,779		85,9	Kathy Mann	David Cohen
8. Mary Ann Gaelic	15,726		78.3	Lawrence Hauck	Steve Friedlander
9. DeSheila Hargrove	15,400	96		David Hausman	Eric Giglione
10, Lawrence Tenamore	15,361		75.0	Steven Jakubczak	Robert Olson
11. Anthony Mele	15,197		79.0	Jim Bianchi	Durhon Oldham
12. Brian Tedaldi	15,093	100	1111	Jason Schlomann	Eric Giglione
13. Michael Zorn	14,914	100		Dustin Raaum	Rick Altig
14. Raymond Lau	14,745		93.0	Roger Fung	Rick Altig
15. Kathleen Loughran	14,637		67.3	Jason Schlomann	Eric Giglione
16. David Laggan	14,629		71.3	Ross Boles	Williams-Zipper
17. Robert Harris	14,599	94		Michael Pope	James Surace
18. JoAnne Marks	14,302		75.4	Carla Miller	John Akers
19. Marvin Horne	14,258	90		Vincent Gore	Nick Nitkowski
20. Concelor Davis	14,250		73.3	Steven Jakubezak	Robert Olson

<sup>·</sup> Percentage of Net to Grou

### YTD Production

## YTD: \$277,779 Net ALP Marlon Underwood

Name	Net ALP	NG▲	Rin	MGA	SGA
1. Carla Miller	\$95,593		81.0	Carla Miller	John Akers
2. Marlon Underwood	81,863		67.3	Marlon Underwood	Robert Olson
3. Timothy Cruise	78,459		84.9	Steven Jakubczak	Robert Olson
4. Michael Czopek	66,560		82.9	David Hausman	Eric Giglione
5. Matthew Hogan	65,773	84		Frederick Hadayia	Durhon Oldham
6. Ruben Soberanes	64,897		69.6	Doreen Ryan-Foti	Jatoft-Foti
7. Arkadi Nulman	64,240		85,9	Kathy Mann	David Cohen
8. Nadia King	64,085		71.3	Nadia King	Altig-Orlovic
9. Max Quasem	63,976		81,1	Erik Graham	David Cohen
10. Daniel Potilechio	61,724		81.6	David Wang	Robert Olson
11, Alex Bluhm	58,390		80.7	Roger Johnson	Jatoft-Foti
12. Rudi Camenzind	57,687		91.8	Erik Graham	David Cohen
13. Allan Gilbert	57,403		70,0	Denise Gilbert	Robert Olson
14, Yvonne Hernandez	57,105		81.5	David Iriye	David Cohen
15. Mary Ann Gaelic	56,273		78.3	Lawrence Hauck	Steve Friedlander
16. Anthony Mele	55,672		79.0	Jim Bianchi	Durhon Oldham
17. Bret Fels	55,086		78.7		Eric Neal
18. Scott Remmey	54,905		85.6	Jeff Dinocento	Eric Giglione
19. Eric LaBossiere	54,145	89		Chad Deley	Rick Altig
20, Pablo Pirela	53,977	83		Denise Gilbert	Robert Olson

<sup>▲</sup> Percentage of Net to Gross

Matt Blumert

18 Years of Service

George Farenthold Randall Grice

14 Years of Service

John McCreary

13 Years of Service

Herman Libman

12 Years of Service

Richard Case

11 Years of Service

Joseph Nosse Patrice Wise

10 Years of Service

Donald Shuck Brian Traboulay

9 Years of Service

Cheryl Cook John Hancock

8 Years of Service

Vaughn Darrow Robert Hughes Sandra Johnson Patrick Parisi

7 Years of Service

Vlad Basov Arthur Carter Baldev Dabhia Ayanna Prendergast

6 Years of Service

Andrew Fike Preeti Sahgal

5 Years of Service

Leandrew Alexander Iulie Aprahamian Rick Choptuik Gregory Engrav James Schneider

4 Years of Service

Lorena Barriere Lisa Hinton Elizabeth Hodgson David Jackson Francisco Ponce

3 Years of Service

Susan Bergh Jim Bianchi John Bulecza Keith Cornwell Lvnn Deno Volodymyr Derevyanyy Cynthia Furer Roger Geering

Tracy Haden Chris Hernandez Frank Lindal Meneluo Perakis Mark Reddington Casandra Robinson Hugo Rust

3 Years of Service Cont.

Imran Satti Jeremy Welch Robert Whittinghill Matthew Wolfanger

2 Years of Service

Alex Bluhm Elaina Bosco Robert Boyer Nicholas Bromhal Chad Deley Allan Gilbert John Hard Yvonne Hernandez Jason Lausar Monique Love Barclay MacDonald Daniel Potilechio

1 Year of Service

Anthony Scavera

Chris Rose

Kobie Samuels

Samson Adelufosi Michael Bedard Upinder Bhinder Micah Cohen Derrick Cook Richard Correa Taiwo Daisi Steven Dichiaro Milva Dicola Joseph Fern Dimitri Gailit Michael Goddard 1 Year of Service Cont.

Dyan Gonzales William Gordon Vincent Gore Lee Anne Hanson Marie Hightower lanice Howard Bedis Kilani

Evan Kishpaugh Kimmoy Lewis Jean-Marc Louis

Stephen MacDonald Laura Mackin

John Martin Anthony Mele Matthew Modist

Thomas Motanya

Paul Ratliff Michael Rome Jahan Saffari

Jose Serrano Ryan Sinkfield

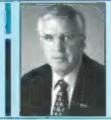
Rodney Sparks Alan Tahmazian

Selena Thammasen Raymond Topp

Crystal Valentine Karla Vitalone

Ivory Walker Donald Walters

Joshua Wise Michael Wood Rosalie Zwicker Welcome to the Board



INTRODUCING:

loe Hansen

International President UFCW

Joe Hansen, International President of the United Food and Commercial Workers International Union (UFCW), has been unanimously elected to American Income and National Income's Labor Advisory Board. Mr. Hansen brings nearly 44 years experience to this premier advisory board.

The UFCW is an international labor union representing nearly 1.4 million members standing together to improve the lives and livelihood of workers, families, and communities.

Mr. Hansen, a Milwaukee meat cutter, has spent more than 11 years working at his trade while serving as a volunteer organizer for his local union. In 1962, Hansen entered a union apprenticeship program and became a meat cutter at National Food in Milwaukee.

After his apprenticeship, local union leaders tapped Mr. Hansen as a volunteer organizer to talk to workers at unorganized shops. His activism helped keep Milwaukee a union town.

Soon after assisting with the organizing efforts in the Milwaukee area, Hansen was elected to the local union's executive board as the retail representative. He was one of the youngest members to ever be elected to the position. However, his youth did not stand in the way of his leadership.

The founding of the UFCW in 1979 gave Hansen a new and expanded opportunity to organize workers in the retail and food processing industries. On March 2, 2004, the UFCW International Executive Board unanimously elected Mr. Hansen as international president succeeding retiring International President, Doug Dority.

We welcome Mr. Hansen to the Labor Advisory Board, and we are looking forward to a long and prosperous partnership for many years to come.

Congratulationsl

#### **BOARD MEMBERS** LABOR ADVISORY

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Stuart Appelbaum, President RWDSU/UPCW BLE Baxter Atkinson, President

AFSA Ronald Ault, President

Metal Trades Morton Bahr, President AWA

Dave Barrett, Former Premier Province of British Columbia Theodore Bikel, President

AAAA William Burrus, President APWU

Sam Cabral, President **IUPA** 

John Connelly, President AFTRA

John Dougherty, President OP & CMIA Gerald Feder, LAB Secretary

Feder and Associates M.A. "Mac" Fleming, President BMWE Patricia Friend, President

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James Grogan, Jr., Gen. Pres. Don Halis, Int'l President

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Joe Hansen, President UFCW

James Hoffa, General President Joseph Hunt, General President

BSORIW Frank Hurt, lot'l President BCTGM

Gloria Johnson, President CLUW

Newton Jones, Int'l President Gregory Junemann, Int'l Pres.

George Kourpias, President ARA

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AFSCME Leon Lynch, Vice President

USWA

UA Hon, Ray Marshall Former U.S. Secretary of Lubor

Murtin Maddaloni, Gen. Pres.

Warren Mart, Gen. Sec.-Tress. IAM Terry O'Sullivan, President

LIUNA Oscar Owens, Sec-Treasurer

ATU Jules Pagano, Exec. Director

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CHAV Milton Rosado, President

LCLAA Michael Sacco, President MTD/SIUNA

Robert Scardelletti, Int'l Pres. TCU

Harold Schaitberger, President IAFF

Thomas Short, Int'l President 1ATSE Roger Smith, President & CEO

American Income Life Ed Sullivan, President BCTD

Michael Sullivan, Gen. Pres. SMWA

John Sweeney, President AFL CIO George Tedeschi, President

GCIU Richard Trumkn, Sec-Trens. AFL-CIO

Gene Unshaw, President FPA

Hugh Walsh, Asst. Exec. Dir. Ail, Labor Advisory Board

Donald Wightman, President UWILLA James Williams, Gen. President

IUPAT Boyd Young, President

PACE Hon. Jim Weight

Honorary Member of LAB

### Supervising Agents





1. Justin Smith Auckland, NZ



Los Angeles, CA



Ed Olfert Winnipeg, MB

May Production

Month: \$43,409 1st Yr. Gino Tanzif

Month: \$68,050 Net ALP Mary Ann Gaelic

Name	1st Year Agent	Net ALP	NG	Rm	# 1st Yr Agents	MGA	SGA
1. Justin Smith	823,712	\$31,122	93		5	Maurice Davies	Steve Friedlander
2. Lily Tchen	18,081	29,682	91		3	David Iriye	David Cohen
3. Ed Olfert	18,009	28,297	91		2	Kevin Appasamy	Rick Altig
4. Daniel Pavek	16,666	26,480	87		2	Dustin Rasum	Rick Altig
5. Joseph Baughn	16,369	21,632	98		4	Carey Thompson	Vic Hancock

### YTD Production

All Time Record to Beat YTD: \$266,978 1st Yr. Mary Ann Gaelic

YTD: \$443,893 Net ALP Mary Ann Gaelic

Name	1st Year Agent	Net ALP	NG	Rtn	# 1st Yr Agents	MGA	SGA
1. Daniel Pavek	\$53,365	\$103,765	87		2	Dustin Raaum	Rick Altig
2. Angelika Vassilieva	48,929	101,776	85		ì	Shamshinder Sidhu	Rick Altig
3, Sarah Kocinski	44,148	75,317	85		2	Scott Sonnenberg	Gen-Gen-Bitman
4. Shelly Russell	40,503	75,899	83		3	John McCreary	Furer-Whittingbill
5, Adam Herman	39,918	65,295		84.7	3	Imran Satti	Joshua Chalom

Supervising Agent selection guidelines for recognition in the Spatlight are as follows: Must have one First Year Agent ended and meet all production requirements.

### General Agents



Rochester, NY



Denver CO



Rodney Husmann Los Angeles, CA



Richard Refand



Kobie Samuels Woodridge, IL

May Production

Month: \$102,403 1st Yr. Eric Neal

Month: \$111,262 Net ALP Eric Neal

Name	lst Yr. Agent	Net ALP	NG	Rm	Agents	MGA	SGA
1. Michael Nowak	\$41,941	\$49,096		75.1	6	Jim Bianchi	Durhon Oldham
2. David Fagoaga	30,095	35,977	86		6	Joshua Goodman	Bill Jennings
3. Rodney Husmann	28,149	29,978		74,9	5	Erik Graham	David Cohen
4. Richard Refuno	24,752	33,616	90		6	Barry Dillah	Eric Giglione
5. Kobie Samuels	24,651	32,481	89		4	Steven Jakubczak	Robert Olson
6. Colin Pierre	24,618	28,922	83		5	David Ragland	Tyrone Conard
7. Jose Sanchez	24,609	27,589	86		5	David Wang	Robert Olson
8. Diane Carrion	20,684	23,741		71.7	3	David Hausman	Eric Giglione
9. John Hard	19,744	24,754		67.3	5	Carey Thompson	Vic Hancock
10, James Worf	19,305	26,931	98	1	6	Joshua Goodman	Bill Jennings

### YTD Production

All-Time Record to Beat YTD: \$489,120 ist Yr, Eric Neal All-Time Record to Beat YTD: \$864,620 Net ALP

In Yr. Ageni MGA SGA. Net ALP NG Name Rtn Durhon Oldham \$131,586 \$169,855 77.7 Jim Bianchi 1. Gregory Stard David Cohen 118,498 146,470 74.9 Erik Graham 2. Rodney Husmann 89 Steven Jakubczak Robert Olson 3. Kobie Samuels 113,874 152,126 4. John Hard 67.3 Carey Thompson Vie Hancock 110,958 153,172 5. Allan Gilbert 84 Denise Gilbert Robert Olson 105,433 162,862 Durhon Oldham 75.1 Iim Bianchi 6. Michael Nowak 101,780 134,101 83 7. Scott Jordan 99,166 129,956 Gleb Ostrovsky 95,575 85 John McCreary Furer-Whittinghill 8. Alison King 141,716 David Wang Robert Olson 94,373 112,484 86 9. Jose Sanchez 86 Joshua Goodman Bill Jennings 93,229 117,759 10. David Fagoaga

General Agent selection guidelines for recognition in the Spatiight are in follows: Must have two First Year Agents ended and meet all production requirements.

# Steps to Improving Your Quality of Business.

Is Your Quality of Business Where You Would Like it To Be? Most of you would agree there is always room for improvement.

Sometimes just a review of the basics can produce the significant improvement you need. Review the basics below for improving your quality of business.

Five Areas of Business Loss and Suggestions for Improvement

#### 1. Declines

Utilize trial applications and make sure you are aware of the conditions that are auto declines. Also, it may be beneficial to move to a healthy family member when the primary applicant discloses health concerns.

#### 2. Withdrawals

Always do a "warm down" or "button up" utilizing a sample policy. Don't oversell and follow-up at a later date for cross-selling. It is also important to handle objections early, answer all the applicants' questions while observing their body language. Don't forget to call and say, "thank you."

### 3. Incompletes

Make sure there are no blanks on a submitted application. It is vital to review the application for additional information, requirements, and questionnaires. Also, prepare your client for possible underwriting calls or exams, and make sure oral tests are accomplished when they are required.

#### 4. Not Takens

Prepare your applicants for possible ratings and the possibility for increased premiums. Always deliver rated policies promptly. It is important to also resolve amendments in a timely manner.

#### 5. Cancelled at Issue

To assist with this scenario, it is imperative to do thank you calls and notes. It is also important to remember not to oversell, and review the premium amount with the client to ensure affordability.

The basics can help, but goals are important as well. Target a Net to Gross of 83 percent or better, and you will be well on your way to improving your quantity and quality of business.

# Bringing It All Together

Success happens where a well-laid plan and solid goals meet. Russell Lewis is no exception. Russ has been with National Income for about 15 months, but in that time he has come to embody opportunity unlimited. With a clear work ethic and a dedication to achieving his goals, Mr. Lewis goes out everyday and focuses his day on bringing it all together.



ussell Lewis

"I have been with National Income since March of last year. Before that, I worked for a top employer in the Syracuse area. Unfortunately, I lost my job and was looking for a career that offered some independence. Basically, I wanted to have more say in what I was doing. National Income offers me that independence.

A little more than a year ago, a Producer with National Income came to my

house to sell me some life insurance. I had already given some serious thought of entering the financial sector, but it was after a long conversation with that Agent that I decided to take the plunge.

Working for National Income has been an awesome experience and it has offered me the financial freedom and stability that I have craved my entire career.

From my perspective, this business allows you to do your job but on your own terms. My approach is open and honest. I don't believe in pressuring prospective clients. I believe it is a decision that I can help them make and assist them in matching the products that best fit their needs.

Since quality and quantity is the Company's focus for the year, I have geared my business towards offering the best customer service possible. I always follow-up with my clients and I always leave my phone number. I figure if they are looking for answers, I am the best person to offer the response. It is also my philosophy that an Agent's retention starts at the point of sale. It is all about relationships and if you build that initial relationship with the client, then they will recognize the fact that you are there to serve them for the long haul.

My biggest motivator in this business is my family. I believe that if I am focused, I will be successful. This in turn allows me to provide for my family which in the end is the most important thing.

It takes a lot to be successful, but the primary factors contributing to a person's success is their dedication to hard work, a keen eye for detail and organization, and allowing yourself to be coachable. In today's business arena, you can't take the attitude that you know everything because there is always something to learn. Allowing yourself to learn from those around you can be a tremendous resource. In other words, why would I want to learn from someone who isn't successful when I can learn so much more from someone who is? I am very fortunate in this respect because at National Income, I am surrounded by plenty of success stories.

The advice I would pass on to an Agent just starting out with National Income or American Income is that you have to have a desire. A desire to work hard. A desire to be financially independent, and a desire to listen to those who are successful."



Jim Branchi Rochester, NY



Denver, CO



Dorian Oldham Rochester, NY



Middleton, CT



Scott Sonnenberg Kansas City, MO

### May Production

Month: \$190,653 1st Yr. Slav Bitman

Month: \$236,811 Net ALP Ed Orell

Name	1st Yr. Agent	Net ALP	NG	Rm	Flut Ye. Agents	SGA
1. Jim Bianchi	\$122,353	\$176,526		77.0	23	Durhon Oldham
2. Joshua Goodman	79,260	88,605		70.5	21	Bill Jennings
3. Dorian Oldham	75,471	130,820	91		11	Durhon Oldham
4. Kevin Surles	75,408	75,352		71,2	13	David Zophin
5. Scott Sonnenberg	69,125	77,685		67.6	13	Gen-Gen-Bitman
6. Dustin Venekamp	69,102	74,541	85		9	Altig-Orlovic
7. Alfred O'Connor	65,929	71,599	91	i	12	Steve Greer
8. Terry Sullivan	64,199	73,370		69.6	9	Gen-Gen-Bitman
9. Jason Mollo	62,097	62,097		71,5	19	David Zophin
10. Erik Graham	61,593	130,052		79.5	13	David Cohen

### YTD Production

YTD: \$1,705,178 1st Yr. Slav Bitman

YTD: \$2,168,283 Net ALP Paul Rumbuc

Name	Int Yr. Agent	Net ALP	NG	Rtn	#1st Yo Agents	SGA
1. Jim Bianchi	\$430,178	\$532,928		77.0	23	Durhon Oldham
2. Dorlan Oldham	367,461	569,499	91		11	Durhon Oldham
3. Jason Mollo	327,614	327,961		71.5	19	David Zophin
4. Scott Sonnenberg	321,019	383,903		67.6	13	Gen-Gen-Bitman
5. Kevin Surles	288,499	334,295		71.2	13	David Zophin
6. Erik Graham	279,745	601,798		79.5	13	David Cohen
7. Joshua Goodman	271,093	313,699		70.5	21	Bill Jennings
8. Dustin Raaum	250,655	283,744	83		6	Rick Altig
9. Jeffrey Dinocento	245,788	389,672		72.3	14	Eric Giglione
10. William Cook	244,588	360,237		69.2	12	Tom Williams

Master General Agent selection guidelines for recognition in the Spotlight are as follows: Must have four First Year Agents ended and meet all production requirements.

# \$Show Me the Money\$

### Retention Bonus\*

SGA	Bonus Amount
John Akers	\$3,510.80
Durhon Oldham	\$3,362.53
Steve Friedlander	\$3,307.01
Robert Olson	\$3,195.50
David Cohen	\$3,155,90
Rick Altig	\$2,949,01
Williams-Zipper	\$2,824.19
Jatoft-Foti	\$2,708.31
Robert Olson	\$2,611,51
Williams-Zipper	\$2,516.31
	John Akers Durhon Oldham Steve Friedlander Robert Olson David Cohen Rick Altig Williams-Zipper Jatoft-Foti Robert Olson

Total Retention Bonus Paid: \$446,484.70 404 Producers Qualified

### Leadership Bonus\*

Qualifier	SGA	Bonus Amount
Jim Bianchi	Durhon Oldham	\$11,751,95
Dorian Oldham	Durhon Oldham	\$6,737.06
Dustin Venekamp	Altig-Orlovic	\$6,541.82
Alfred O'Connor	Steve Greer	\$6,307.88
Kevin Surles	David Zophin	\$6,153,94
Erik Graham	David Cohen	\$5,568.22
David Iriye	David Cohen	\$5,565.85
Scott Sonnenberg	Gen-Gen-Bitman	\$4,997.95
Terry Suilivan	Gen-Gen-Bitman	\$4,540.36
Jason Schlomann	Eric Giglione	\$4,473.44

Total Leadership Bonus Paid: \$184,215.40 106 Managers Qualified

### PR Bonus\*

Qualifier	SGA	Bonus Amount
Richard Meshulam	David Cohen	\$2,194.74
Malka Arony	Steve Hartman	\$1,735.29
Leo Van Den Bussche	Rick Altig	\$1,712.56
Susan Kelleher	David Zophin	\$1,519.92
Mario Soljan	Steve Friedlander	\$1,128,48
Brenda DiSomma	Eric Giglione	\$988.23
Joseph Ward	Gen-Gen-Bitman	\$872.41
Susan Fuldauer	Mark Hancock	\$845.31
Krissa Hensley	Marc Morton	\$796.24
William Sauers	Tom Williams	\$724.95
Total PR Bonus Paid:	\$25,164.86 41 PR Re	ps Qualified

Only the top ten qualifiers in each bonus category are shown. A full list of bonus qualifiers is provided on the inserts accompanying this magazine.



### FROM THE DESK OF: Jim Wright Former Speaker of the House of Representatives

### Leadership: The Heart of the Matter

Recently in North Texas, a group discussed the qualities of leadership. Present were several successful leaders from business, academia, athletic coaching, the political world - a military officers: cross-section.

The current CEOs of two well-known national sales corporations took part: Marvin Girouard of Pier One Imports (1,200 retail outlets) and Len Roberts of Radio Shack (7,000 stores).

Our goal was to identify the qualities most necessary to a successful leader. Almost all agreed on certain essential character traits:

#### Vision

The ability to develop clear goals and keep everyone's energies focused on attaining these medium and longterm objectives.

#### Faith

Personal confidence is important and will inspire others' confidence to assist in the ability of achieving these inspiring goals.

#### Example

You must always have willingness to lead by personal involvement, to know and show the leader has personally done and is doing what they ask their followers to do.

#### Integrity

One must be able to provide word and good faith which can be counted upon absolutely.

After we established these characteristics, Len Roberts, commenting on these desirable qualities, said he believed there was one that superceded all the others.

He had heard this quality extolled by a leader who had reason to know - General Zals of the 101st Airborne Division - the proud, tough, first-in and last-out military organization that has covered itself with glory, envy and inspirations of U.S. Armed Services everywhere.

Here is how that hard and brave, hands-on general, role model to servicemen, ended his speech to a class of new

"I will stop providing you with pearls of wisdom and I will elaborate on just one.

The one piece of advice which I believe will contribute more to making you a better leader, will provide you with greater happiness and self-esteem, and at the same time advance your cureer more than any other advice which I can provide.

And it doesn't call for a special personality, it doesn't call for charisma or a certain chemistry. Any one of you can do it. And that advice is, you must care!

I can't make you do this, but you really need to like the soldiers.

You need to be amused by their humor, you need to be tolerant of their behavior, and you have to understand they are as lousy as you allow them to be, and as good as you make them be.

You need to hug your soldiers.

You need to laugh with them, cry with them, share in their pain and joy.

You see, you need to be their champion, and not their commanding boss.

You just have to really like them, and feel good about being with them.

And if you truly care, then and only then, will your people figuratively and literally die for you."

How does that grab you? Personally, I think the trait that hard-as-nails, blood-and-guts commanding general described holds true in any human endeavor. Don't you?

# Leadership Development All Welcomes American Inches The World's Greatest Leaders Quantity & Quality Come Together AIL's Leadership Development Seminar test Helping you discover your leadership potential. Don't forget to sign up for the next seminar Oct. 7-9, 2004! Spotlight june 2004 Tome Together



#### **Durhon Oldham**

CATEGORY I	CATEGORY I MAY PRODUCTION								IR TO DATI	PRO	DUCT	ON
SGA	1st Yr. Agent	Standard	Olty.	% of Stdrd	HUH ALP	ME	Etn.	tst Yr.	Standard	Dity.	Saf Stilnt	Not ALP
Ourhon Oldham Gen-Gen-Sitman Rick Altig	\$334,855 297,888 703,993	\$188,760 207,249 656,040	40 15	217 143 122	\$508,886 436,697 1,257,194		75.9 67.1 70.3	\$1,570,864 1,650,785 4,265,010	\$943,888 1,036,290 3,331,680	15	206 159 143	\$2,313,674 2,212,326 7,841,079



#### David Zophir

CATEGORYII	1	MAY PRODUCTION							IR TO DAT	PRO	DUCT	OH
SGA	1st Yr. Agent	Standard	Olty. Adl.	% of Stard	Not ALP	HO	Rtn.	1st Yr. Agent	Standard	Oity. Adj.	% of Stdrd.	Net ALP
David Zophin	\$165,365	\$96,366	25	197	\$179,280		72.5		\$481,809		173	\$834,349



Joseph Manone

CATEGORY III		MAY PRODUCTION					YEAR TO DATE PRODUCTION					
SOA	1st Ye Agent	Standard	Olty. Adj.	% of Stdrd.	Net ALP	NG	Rin.	1st Yr. Agent	Standard	Offy.	% of Stard	Net ALP
Joseph Manone Vic Hancock Jim Surace	\$77,017 79,082 78,588	\$75,240 75,240 75,240	50 10	152 115 102	\$174,199 99,266 129,833		77.9 69.8 71.8	\$489,881 \$45,878 368,862	\$376,200 376,200 349,800	50	168 129 111	\$979,759 585,437 693,598

Note: The Quality Adjustment is based on a five percent increase of the Percent of Standard for each point an SGA is over the Company's average Retention rate given the SGA is also at 100 percent or better for YTD Percent of Standard. In addition, for an SGA to be considered as meeting minimum standard, the SGA must also be at 100 percent of First Year Standard including positive growth in Net ALP compared to the previous year.



#### **Bill Jenning**

CATEGORY IV MAY PRODUCTION			MAY PRODUCTION				YEA	R TO DAT	E PRO	DUCT	ON	
SDA	1st Yr. Agent	Standard	Oity. Adl.	% of Sidral	Not ALP	NG	Rtn.	1st Yr. Agent	Standard	Qlty. Adj.	% of Stdrd.	Not ALP
Bill Jonnings Sleve Friedlander Chris Lalend	\$119,924 77,048 89,242	\$62,040 62,040 62,040	5	198 124 112	\$141,805 139,214 118,631		68.7 76.2 77.3	\$543,746 347,522 281,825	\$310,200 310,200 310,200	5	180 112 91	\$859,403 653,880 531,665



Cary Big

CATEGORY V		MAY PRODUCTION					YEAR TO DATE PRODUCTION				ON	
SGA	1st Ye Agent	Standard	Oliv.	% of Stdrd.	Net ALP	NG	Rin.	1st Yr. Agent	Standard	OILY.	% of Stard.	Not ALP
Cary Bleier	\$56,502	\$48,840		118	\$93,124		71.5	\$190,926	8244,200		78	\$434,951



Paul Rumbu

CATEGORY VI	MAY PRODUCTION					YEAR TO DATE PRODUCTION			ON		
SSA	1st Yr. Apent	Standard	Olty.	% of Stdrd.	Not ALP	NG	Rtn.	1st Yr. Agent	Standard	Olty. % of Adj. Sturd.	Not ALP
Paul Rumbuc	\$47,761	\$41,910		114	\$125,300	99		\$47,761	\$41,910	114	\$125,300

\* Note: The Quality Adjustment is based on a five percent increase of the Percent of Standard for each point an SGA is over the Company's average Retention rate given the SGA is also at 100 percent or better for YTD Percent of Standard. In addition, for an SGA to be considered as meeting minimum standard, the SGA must also be at 100 percent of First Year Standard including positive growth in Net ALP compared to the previous year.

### **MONETARY DONATIONS**

#### American Income & National Income

- . Gave \$5,000 to the Coalition of Labor Union Women.
- Donated \$5,000 to the LCLAA.
- Donated \$10,000 to the Economic Policy Institute.
- Contributed \$4,000 to the James R. Hoffa Memorial Scholarship Fund.
- Gave \$650 to the Atlantic Communication Workers Union of Nova Scotia.
- Contributed \$650 to CEP Local 506 of New Brunswick.
- · Gave \$650 to CEP Local 401 of Prince Edward Island.

### Mark Hancock Agency

- · Donated \$150 to the Annual Jefferson Jackson Day dinner.
- · Gave \$100 to the Riley's Children's Hospital dance.
- Contributed \$165 to the Firefighters Local 416.
- Donated \$100 to the Laborers State of Indiana District Council annual golf outing.

#### Vie Hancock Agency

- · Donated \$350 to the Kentucky Labor Museum.
- · Gave \$1,000 to IBT Local 89 scholarship fund.
- Contributed \$100 to the Central Labor Council of Southern Indiana.
- Gave \$100 to the GCIU golf scramble.

#### Chris La Fond Agency

- Donated \$350 to the Allegheny County Central Labor Council memorial banquet.
- . Gave \$50 to the County Central Labor Council.
- . Gave \$75 to Johnstown Central Labor Council.

Total \$28,490.00

### OTHER DONATIONS

### Mark Hancock Agency

- Donated 75 boxes of food to the Sheet Metal Workers Local 20 in Veedersburg, Indiana.
- Donated a 21-inch TV to the Harvester Federal Credit Union's annual meeting.

### Chris La Fond Agency

- Contributed 980 lbs. of food to the Greater Washington County Food Bank.
- Gave 400 lbs, of food to the Fayette County Community Action Food Bank.



### PR Manager



Debbie Enstedt Winnipeg, MB

### Category A:



Leo VanDenBussche Winnipeg, MB



Richard Meshulam Los Angeles, CA

### Category B:



Mario Soljan Auckland, NZ



Laurie Onasch Menomonee Falls, WI

### Category C:



Cheryl Cook Harrisburg, PA



Krissa Hensley Nitro, WV

### **May Production**

PR Manager	No. Cards	SGA
1. Debbie Enstedt	18,689	Rick Alrig
2. Brenda DiSomma	4,729	Eric Giglione
3. Richard Meshulam	4,476	David Cohen

### All Time PR Card Production Record Month: 18,960 cards Anthony Gentili

Category A	No. Cards	SGA
1. Leo VanDenBussche	3,902	Rick Altig
2. Richard Meshulam	3,855	David Cohen
3. Frances Christie	3,486	Rick Altig
4. Charles Hill	2,424	Jatoft-Foti
5. Rona Pileggi Spano	2,189	Robert Olson

Category B	No. Cards	SGA
1. Mario Soljan	1,194	Steve Friedlander
2. Laurie Onasch	1,140	Manone & Altig
3, Brenda Swecker	998	Chris La Fond
4. Lou Nell Bushy	950	Vic Hancock
5. Sandra Johnson	875	Gary Bleier

	All Time I	PR Group Pro	duction	Record	
I	Month:	55 groups	Vivian	Dwyer	

Category C	Groups	SGA
1. Cheryl Cook	8	Durhon Oldham
2. Krissa Hensley	7	Marc Morton
3. Billy Sauers	6	Tom Williams
4. Richard Case	5	Jim Surace
4. Darrell Dorey	5	Ramin Kouladji
4. Nicole Maurer	5	David Brister
4. Joseph Westfall	5	Ron Van Woesik

### YTD Production

PR Manager	No. Cards	SGA
<sup>4</sup> 1. Debbie Enstedt	76,005	Rick Altig
*2, Brenda DiSomma	26,106	Eric Giglione
3. Richard Meshulam	20,441	David Cohen

### All Time PR Card Production Record YTD: 61,879 cards Denise Bowyer

Category A	No. Cards	SGA
1. Frances Christic	14,479	Rick Altig
*2, Richard Meshulam	13,098	David Cohen
3. Brenda DiSomma	11,628	Eric Giglione
4. Leo VanDenBussche	11,464	Rick Altig
5. Vivian Dwyer	10,515	Ali Shahrak

Category B	No. Cards	SGA
*1. Malka Arony	12,778	Steve Hartman
*2. Mario Soljan	8,081	Steve Friedlander
3. Brenda Swecker	7,864	Chris La Fond
4. Laurie Onasch	6,654	Manone & Altig
5. Sandra Johnson	4,008	Gary Bleier

### All Time PR Group Production Record YTD: 103 groups Vivian Dwyer

Category C	Groups	SGA
1. Krissa Hensley	33	Marc Morton
*1. William Slocum	33	Jim Surace
2. Richard Case	32	Jim Surace
2. Cheryl Cook	32	Durhon Oldham
2. Billy Sauers	32	Tom Williams

Category A = SGA categories one and two. Category B = SGA categories three, four, five and six. Category C = Top number of group credits signed from all SGA categories. Public Relations Manager selection guidelines for recognition in the Spotlight are as follows: Must have two PR Representatives raded and meet all production requirements.

